

WORKPLACE MANAGED CARE SUBSTANCE ABUSE PREVENTION AND EARLY INTERVENTION

~ Funded by the CSAP, WMC Initiative ~

Collaboration Between DSG & Kaiser



Outline

- Background
- Kaiser Research Case Study
- Why Did DSG Choose Kaiser
- Why Collaborate?
- Logic Model (Prevention/Intervention)

BACKGROUND

KAISER is a leader in healthcare research

- Early Start study
 - Cost offset studies
 - Naturalistic studies on retention
-

KAISER RESEARCH CASE STUDY

How to reduce the dropout rate in CD treatment?

- **Problem:** 25% to 50% dropout rate
 - Studied records of 1200 patients >> 35% dropout
- **Problem:** too many workers handling intake
 - Lack of follow up on new patients
- **Solution:** Implemented centralized intake
- **Result:** Reduction of dropout rate to 25%



***We have learned the importance of
connecting research and practice/program
evaluation and service delivery***



**Can find ways
to put research
into practice**

**Proved they
can deliver
new services**

**New Concept!
CD Recovery
Program
(5 in Northern
California)**

WHY DID DSG CHOOSE KAISER?

- Kaiser gives **parity** to physical & behavioral health services
- Known for **prevention** and **health promotion**
- Recognizes **importance of research** in improving services
- Both a stakeholder in care and a primary **change agent**
- Brings **credibility** to the WMC project
- Kaiser was one of the first **broad-based staff model** HMOs
- Cost savings in physical and behavioral health achieved by SAP& EI services are reflected as a **cost saving** in their corporate product

WHY COLLABORATE?

- **Goals of WMC research** matched corporate strategy
- Top management was **receptive** to the research
- Results would **improve product line** and make them more cost competitive
- Demonstrated efficacy of SAP&EI would **improve the quality of their covered lives**
- **Resulting cost savings** would immediately be reflected in the costs of providing services
- The **collaboration** with DSG resulted in DSG's bringing to Kaiser both a funded research agenda and a formal linkage to SAMHSA\CSAP's WMC program and forum.

PREVENTION INTERVENTION LOGIC MODEL

